



Product catalog - corrugated cardboard

ROYALPACK®

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Our Potential





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28 years

of experience in the industry

13 000 m²

of surface area

45%

export sales

over **70 000 000**
products produced per year

160

employees

3,5 h

average response time
to customer inquiries

over **2 000**
trucks dispatched annually
with products ready
for customers

over **150 km**
of corrugated board
produced daily

over **100 000**
offset printed sheets daily

over **50 000**
flexo printed sheets daily

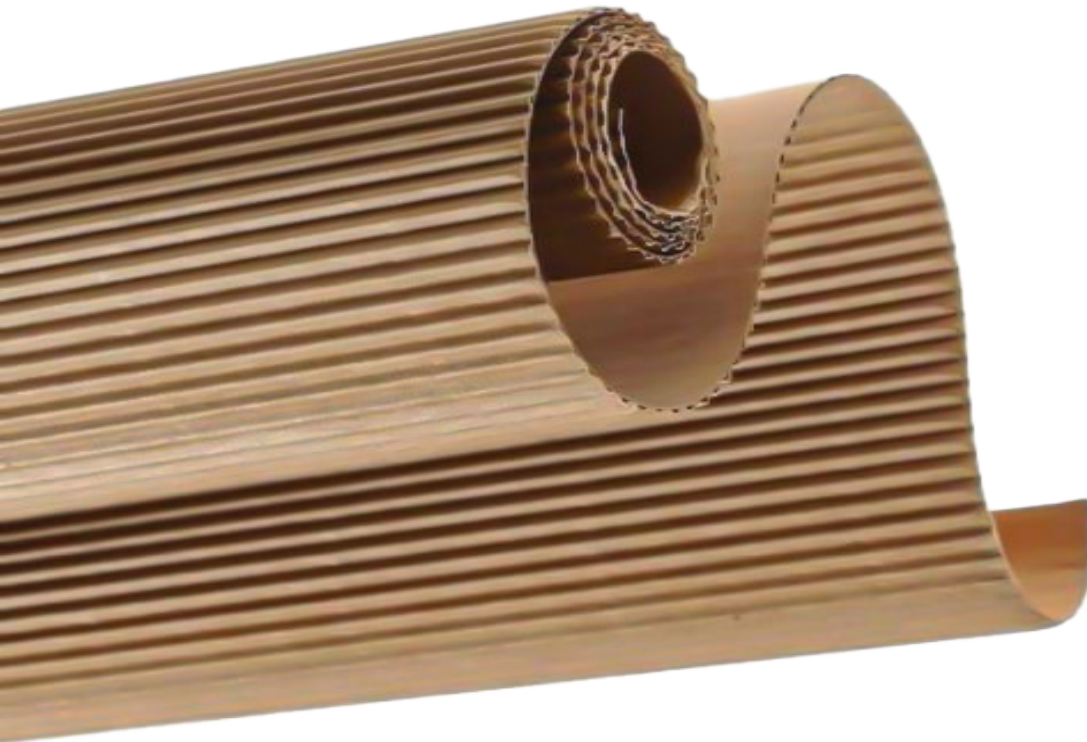
up to **20 000/ h**
cutted sheets

up to **400 m/min**
of folded and glued solid board
packaging



Corrugated Cardboard

Paper is the lifeblood of our profession. This is the basic material creating corrugated cardboard. The paper we use comes from top European suppliers, thanks to which we produce corrugated cardboard of the highest quality. We are aware that the quality of our packaging is determined by the quality of corrugated cardboard we produce. Every single day, our specialized personnel takes great care to improve the structure durability of cardboard, which results in better parameters and functional features of packaging.



Features

There is a variety of configuration of corrugated cardboard which differs in properties and end use. One of the most popular types of corrugated cardboard is the 3-layer cardboard. It consists of a single layer of corrugated paper between two glued flat paper layers making it light, flexible and easy to shape. The 3-layer cardboard is the most universal solution used in many sectors of the economy. It is widely used in the packaging industry, i.a. in the production of pizza cartons, e-commerce packaging and shelf ready packaging for retail chains.

Another type of corrugated cardboard is the 5-layer cardboard. It is made of two layers of wavy paper separated by three layers of flat paper attached to them. This solution makes the construction of this particular cardboard more durable and stiff than the 3-layer cardboard. The 5-layer cardboard is generally used in producing packaging of higher durability, such as transport boxes or stands.



Use

Corrugated cardboard in the packaging industry is used for various purposes. Features such as flexibility, durability and lightweight make corrugated cardboard the perfect material for the production of various types of packaging. It can be used to pack food products, electronics, toys, beauty products and many more.

One of the most important advantages of using corrugated cardboard in the packaging industry is its eco-friendliness. It is made of paper coming from renewable sources, which makes it friendly to the environment. What's more, corrugated cardboard is easy to recycle and can be reused as raw material for the production of a new packaging product. This perfectly fits the 3R rule (reduce, reuse, recycle).

Another feature of the use of corrugated cardboard in the packaging industry is its ability of customization. It can be printed with individual graphic designs, which allows to create unique packaging that emerges on the market.

You will find corrugated cardboard in rolls, sheets and bobbins in our offer.





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Packaging

Our mission is to create sustainable packaging of the highest quality that people can enjoy and to care for the planet at the same time. ROYALPACK supports its customers on their path to success.

All our effort that we put into developing the best version of packaging is complemented by customized printing offered in OFFSET and FLEXO technologies.

Three stacked boxes of different sizes, each featuring a large, colorful circular pattern. The top box is pink and yellow, the middle box is orange and red, and the bottom box is light blue and purple. The boxes are arranged in a staggered, overlapping fashion. Red geometric lines are overlaid on the bottom left of the image.

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Standard Packaging

The FEFCO catalogue created by the European Federation of Corrugated Board Manufacturers is a systematized collection of standard packaging types. Particular types in the catalogue have their own codes. Such codes are used in everyday communication with the customer to provide information transparency and to eliminate potential ambiguities regarding particular types. The catalogue's basic group includes the following types: transport boxes, telescopic boxes, folding boxes and trays, cut-glued boxes and e-commerce boxes.



Packaging for retailers

Typical packaging used by retail chains are the so-called SRP, i.e. Shelf Ready Packaging. They have got a cut-out window on the front for allowing the best possible goods display and outside structure parts allowing the packaging to be stacked. Their high functionality provides comfort of use to the staff of every store.

Due to high-class design and the possibility of making a unique print, they can successfully advertise the goods. They are characterized by practicality and can be easily assembled, thanks to which they are very often used to display products.



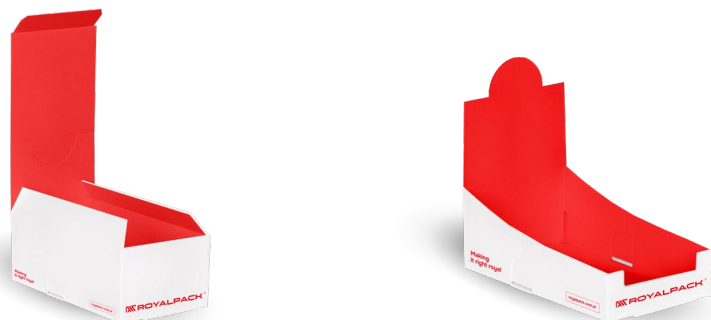


Counter Displays

Counter displays, as the name suggests, are placed on the counter in the store. They are mainly used to show small products, e.g. food, cosmetics or office supplies. You can put materials or products for the purpose of advertising.

Counter display systems are light, aesthetic and practical at the same time. A counter display allows you to arrange the products in a practical way and highlight them. Thanks to the counter displays you are able to manage the cash register space and make it look well-organized, which may significantly increase the sale of the items kept there.

If you want to raise product sales, it is recommended to place the counter display directly at the checkout. This will encourage customers of a given store to notice the products while waiting in the queue, which might result in the raise of sale on impulse.



E-commerce Packaging

Online stores usually use shipping boxes in their “door-to-door” deliveries to customers. The design of these boxes is extremely important because they are a significant marketing tool - they are to present the product and make a good impression on the recipient of the package. By selecting the right type of paper and using a customized print, we are able to create packaging that will be enjoyable and will put a smile on the face of the final recipient.

Such packaging is produced by using offset, flexo or mixed printing technologies, for example, flexo on the outside and offset on the inside in order to obtain the "wow" effect on the recipient.

Thanks to the use of two adhesive lines covered with silicone tape, e-commerce boxes can be used many times, for instance, when making a product return to the sender. This proves to be a very ecological solution. It also allows to close and open the shipping packaging easily and comfortably. The target recipient will avoid bothering with adhesive tape, which is commonly used in typical shipping boxes and produces unnecessary waste.





Customized Solutions

We love designing our packaging. We take pleasure in the fact that we can create customized solutions to meet the needs of our customers. We listen, analyse and eventually turn our ideas into target solutions. Our creative graphic designers team constantly makes sure that our customers receive their orders on time.

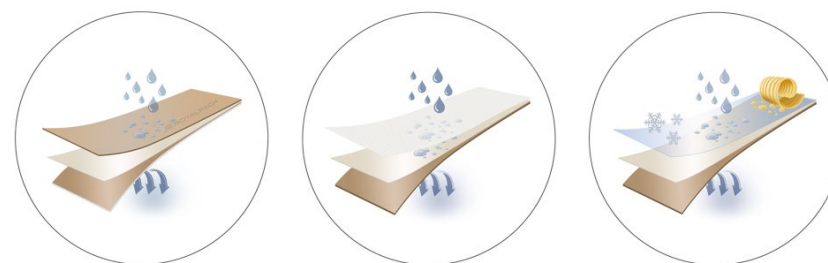
One of the categories of customized solutions is gift packaging, including Advent calendars. The essential element of the entire project is to surprise the recipient. We can achieve this by using a unique design, sophisticated kind of paper or superb graphics. We consider ourselves specialists in this area and we always have in mind that gift packaging has to be designed in detail to achieve the effect.



Barrier Packaging

Packaging with barrier protection is one of our key specializations. We offer solutions allowing you to pack the products that require a surface resistant to moisture, grease or abrasion. We provide a specific level of barrier protection based on product requirements using both specialized paper and a hard barrier - PE and PET foil. Each of our solutions are certified for direct contact with dry, wet and greasy food.

The typical use of this category of products can be mainly seen in the food industry, e.g. meat, fish, cheese or cookies. Moreover, abrasion-resistant barriers are popular in the electronics and cosmetics industries.





Ecological packaging solutions – Natura Line

We constantly work in Royalpack on implementing in production ecological materials, which generate the lowest possible carbon dioxide emission. Through tests and analysis, we come up with new technological solutions, thanks to which our customers can outrun their competition on the market.

It is common knowledge how important the impact of industry on our climate is nowadays. Facing so many challenges, we have created a unique series of sustainable Natura Line packaging with its two sub-brands: Sila Liner and Grass Liner.



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Sila Liner

Our Sila Liner brand is the perfect solution for those who aim at giving their products an environmentally friendly image, who want to care for the environment, as well as providing the highest quality of printing. These two features together allow your products to stand out on the store's shelf and become noticeable to the customers.





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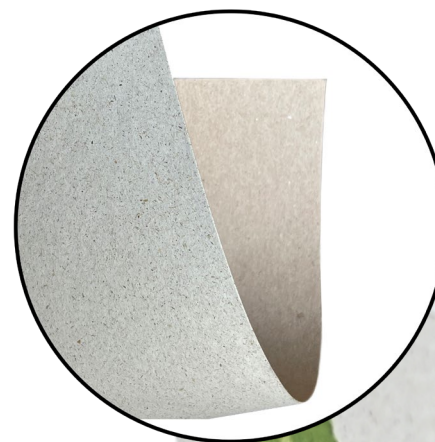


Grass Liner

The Grass Liner brand has been created for customers who care to join us in taking care of the planet and want their product stand out on the market as well.

Using the Grass Liner series in the production process undoubtedly comes along with the reduction of harmful outcomes related to the raw material production on the natural environment.

We produce high-quality offset printing on Grass Liner substrate, which gives our customers aesthetic, clean and natural sense, as well as the feeling of caring for the natural environment and the climate.



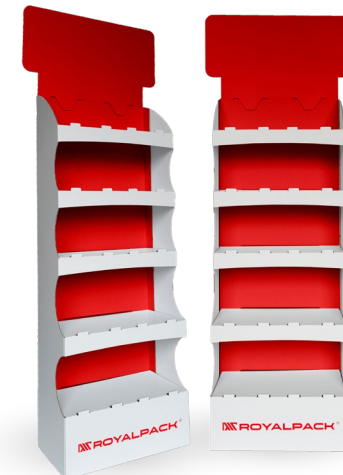


Stands (POS)

Stands, or POS (Point of Sales), are a type of product display that can be presented in a very impressive way and advertise at the same time. Cardboard store displays are commonly used in most retail chains. These stand-alone exhibition structures are mainly located in store aisles, which makes them extremely helpful, especially when advertisement and new product implementation happens. Stands can present and advertise new assortment currently available for sale or show seasonal goods popular among customers, depending on the type and way of setting them up.

Royalpack offers store stands in variety of sizes and forms. You can choose from monolithic, modular structures or more advanced product island displays combining several stands together.

A properly selected design and print on the stands make them multifunctional. We make offset and flexographic prints, and if necessary, we combine both of them. We produce POS by ourselves in our production halls, that is why the entire process runs smoothly and according to quality standards. Our stands are made of durable solid board and corrugated cardboard, thanks to which the whole thing looks very aesthetic.





POS





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POS





POS





Poland
Aleja Brzozowa 2A, Słone
66-008 Świdnica

(+48) 534 747 400
kontakt@royalpack.com.pl

www.royalpack.com.pl